



PROJECT MANAGEMENT UNIT (PMU)
PUNJAB URBAN LAND SYSTEMS ENHANCEMENT(PULSE)
PROJECT
Board of Revenue (BOR)
Government of the Punjab

REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)

COUNTRY: PAKISTAN
NAME OF PROJECT: PUNJAB URBAN LAND SYSTEMS ENHANCEMENT PROJECT (PULSE)
Credit No.: 7041-PK
Assignment Title: HIRING OF CONSULTANCY FIRM FOR COMMUNITY ENGAGEMENT & SOCIAL MOBILIZATION IN EIGHT (08) DISTRICTS FOR PARCEL MAPPING SURVEY UNDER PULSE.
Reference No.: PK-BOR PUNJAB- 371248 -CS-QCBS

The Government of Punjab has received financing from the World Bank toward the cost of the Punjab Urban Land Systems Enhancement Project (PULSE), and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) shall facilitate the project in effective community engagement and participation in the Punjab Urban Land Systems Enhancement project. The Community Engagement /Social Mobilization firm will work closely with local communities, landowners, and relevant stakeholders to ensure their active involvement, understanding, and support in the parcel mapping survey during the digitization process in eight (08) districts of Punjab.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website: <https://pulse.gop.pk/>

The Project Management Unit (PMU), Board of Revenue now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. Key Experts will not be evaluated at the expression of interest stage. The prospective consultant(s) shall have the following experience:

- i. Demonstrated 10 years' experience in community engagement, Social Mobilization, stakeholder analysis, and awareness campaigns or similar projects.
- ii. Having experience of previously conducted minimum five (05) projects of similar nature like community engagement, social mobilization, stakeholder analysis and awareness campaigns and the firm ability to work collaboratively with local leaders, community-based organizations, and government agencies during the already implemented projects under the previously completed projects.
- iii. Experience in monitoring and evaluation of community engagement activities and reporting on outcomes.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" dated November 2020 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. The Consultant shall clearly describe the anticipated role of each JV partner as well as Sub Consultant within the association. In the case of joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract whereas each partner within the JV shall meet the qualification and experience requirement for the assigned role, if selected.

A Consultant will be selected in accordance with the Quality and Cost-based Selection (QCBS) method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours 0900 to 1700 hours.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by November 30,2023.

Procurement Specialist

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Government of the Punjab.

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